

11am Friday 1st July 2016, Gospel Hall Close, Wickham Market

Present: George Hering (Chairman), Ray Lewis

Apologies: Lizzie Ritchie, Tony Franklin

1) Working Group Chairman

Lizzie had spoken to George to offer her resignation as Chairman. Due to personal circumstances she felt that she couldn't Chair the group but would be prepared to continue offer her communications expertise to the group. In the interim George Hering will take over as Chair.

2) Communications update

Discussion regards the communication programme took place and it was agreed that replies to the distribution of the information leaflet and response form had been slow. Despite recent meetings with a few community groups, notices in the Parish news and email mailing using Jacquie Erringtons list, the response was poor. There were however 3 weeks left before the response form end date and it was hoped that the position would improve.

It was thought that people were not enthusiastic enough to make the special effort of using the sponsorship boxes.

Recording of Consultancy Events

George reported that all Events had been recorded and thanked Ray for uploading them to the website.

3) Actions

Email List

Emails taken at various public consultations needed to be combined into one electronic list for future communications.

George to instigate

Email Update

An update of where we are and a request for response forms to be returned should be distributed to the list.

George to instigate

Other Email lists

Update to be sent to Jacquie Errington's List for distribution maybe include cover image of info leaflet.

Ray to instigate

Website and Facebook

Updates to be uploaded to the above

Ray to instigate

Open Meeting on 04 September 2016

Consider ways to publish / promote details for open meeting which will announce the NP vision statement for Wickham Market.

George, Ray, Lizzie, Tony

4) Further Ideas for Consideration

Collection of response forms

Consider delivering info / response leaflet door to door with a letter and evening for collection.

Ways to Interest Youth

Install free public WiFi on the Hill. It would be used to attract more footfall in the village during daytime hours and in the evening youths can use it for mobile phones etc. Any problems on the Hill WiFi would be turned off.

Use all communication means

Parish Magazine
Local newspapers and publications
Websites
Social Media
Door to Door distribution
Public meetings and workshops
Email lists
Competition